

November 18, 2009

## **"Giving Card" program offered**

The Community Foundation for Cloud County (CFCC) is offering a "Giving Card" program to Cloud County residents. This opportunity is offered to CFCC through the Kansas Association of Community Foundations and has been underwritten by the Kansas Health Foundation. Administration of the program is through our friends at Greater Horizons, which is administered by the Greater Kansas City Community Foundation.

Giving Cards work much like regular retail gift cards, but there is a twist. Purchasers get a tax deduction and the card recipient redeems the Giving Card to the benefit of their favorite 501 (c) (3) public charity in the United States (including schools, churches and

synagogues). Each card expires 12 months after date of issuance which is printed on the back of the card. If not redeemed within one year, the gift is transferred to CFCC.

Giving Cards are available in three styles and in three denominations (\$25, \$50 and \$100). They can be ordered through the CFCC or at [www.communityfoundationforcloudcounty.org](http://www.communityfoundationforcloudcounty.org) and will be processed within five business days.

Those wishing to give an endowed gift of any size to any of the funds in the Foundation or establish their own fund which will keep on giving forever, should consider a tax-deductible gift to their favorite charity through CFCC. They may contact Bob Steimel for details.